

# Make sure you're ready to deliver your crowdfunding rewards on time and on budget.



## What do we do?

### Double check your budget and timing estimates

Apply more than 10 years of experience developing products in China to ensure you have realistic expectations for molding, tooling, production, assembly, QC, testing and logistics timing and costs.

### Vet and augment your supply chain strategy

Directly source, speak to and visit potential vendors for insight into their capabilities, reliability and dedication to your project.

## Who are we?



*"I worked in a Chinese factory and lived there for 10 years. I masterplan manufacturing strategies for new products in China."*  
**Joe Burnett, Principal**







*"I managed Manhattan Portage's sourcing and production for 5 years. I know how to build a scalable supply chain."*  
**Iris Hung, Associate**

**Email [joe@thayer-consulting.com](mailto:joe@thayer-consulting.com) for a free coffee or Skype. We're based in New York!**

Don't be shy, the advice is free.  
 We charge fees for take-home work and deep-dive advisory sessions.

## Select Clients & References

				
<b>Relevant product(s)</b>	Packaging / tote bag	Female action figures	Retro ski gloves	Electrical components
<b>Strategic Advisory</b>	Bi-weekly: Cost and risk management	Monthly: Budget, terms, negotiation	Monthly: Timing, vetting, QC	Ad hoc: Sampling & molding strategy
<b>Factory Sourcing</b>	Yes	---	---	Yes
<b>Factory Vetting</b>	Phone & Skype	In-person	---	Skype & In-person
<b>Order Placement</b>	PO, logistics & QC	---	---	---
<b>Goal / Raised</b>	\$50,000 / \$236,888	\$35,000 / \$162,906	\$10,000 / \$60,618	\$50,000 / \$1,395,370
<b>Reference</b>	Rich Fulop	Julie Kerwin	Hans Reichstetter	Gaston Blanchet

For more information, check out our website, contact our references, give us a call or just send us an email.